# Annual Report 2019

Rich History. Innovative Services.







# A message to our customers...

At Washington Financial Bank, we are proud to have remained the largest locally owned and managed financial institution headquartered in Washington County. We have stayed the course for 120 years while growing the Bank to ten locations and \$1.2 billion in assets. We realize that we have you, our loyal customers, to thank for these accomplishments.

# YEAR-IN-REVIEW



Bank once again earns 5-Star Rating for financial strength **JULY 2018** 

# Our Philosophy



Washington Financial Bank is committed to remaining financially strong and independent while providing the financial services our customers need. We remain dedicated to creating true value in our relationships and to adhering to our core values of respect and integrity in all interactions. We do what we say we will do – for our customers, for our communities and for our employees.

# Our Financial Performance



Washington Financial Bank had a record year ending June 30, 2019 with solid growth in assets and earnings. The Bank's capital ratios far exceed regulatory requirements and the Bank was once again recognized with a 5-star rating by Bauer Financial, the Nation's Premier Bank Rating Firm, for this measurement of financial strength. This marks the 119th consecutive quarter the Bank has earned the highest rating possible. This is quite an accomplishment, especially in light of the unrelenting regulatory environment in which we operate and increasing competition from national banks as they enter Southwestern Pennsylvania. Our loan portfolio reflects balanced, solid growth in both residential and commercial loans and deposit growth is keeping pace with our projections. We continue to see steady growth in accounts and in new customers, with 2019 being a record year for total relationships for Washington Financial Bank.

# Our Footprint

Due in large part to the warm reception by the leaders and residents of South Fayette, the Bank's expansion into southern Allegheny County has proven successful with our South Fayette office achieving the expected growth. As has been our tradition for more than 120 years, our employees have immersed themselves in the South Fayette community and we are grateful for our community partners. We continually look to expand our market footprint to not only grow our customer base but to ensure the highest level of convenience for our current customers as well. As our competitors continue to close branches, we look for opportunities to serve those communities both in person and digitally.

Employees volunteer to rehab home with Rebuilding Together Pittsburgh **AUGUST 2018** 

Personalized debit cards available instantly in all branches **SEPTEMBER 2018** 



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#### Our Services

As we continue to expand our markets, we keep a clear focus on providing the financial solutions our customers need and the exceptional service they have come to expect from Washington Financial Bank. Earlier this year, we implemented a new customer survey system that reaches out regularly to ask for your input so that you know that your opinion matters to us. We're also monitoring the new account experience, both at opening and at a 6-month follow-up, to ensure we're meeting your needs from the moment you join us. We are pleased to report that your comments and ratings have been overwhelmingly positive and far above industry averages.

In addition to enhancing our systems to streamline the online application process for both mortgage and consumer loans, we have developed programs specifically designed to help first-time homebuyers by reducing the minimum down payment amount. We were also pleased to offer a Spring home equity special which allowed so many of you to take advantage of a lower rate to complete your home improvement projects or to help with costs of your children's higher education.

The Bank's checking account suite continues to grow with the most popular accounts being our rewards checking products. These accounts offer customers cash back, a higher interest rate or App store credits depending on the account type. We are in the process of re-branding this suite so look for details in early 2020. The ability to have a debit card instantly issued at our branches has also been a significant convenience for our customers. With a wide selection of gallery images available and the option to download a custom design, Washington Financial customers enjoy a very personalized approach when new cards are needed or when you feel like showing off what makes you proud. We've moved the ability to freeze your debit card directly into your Washington Financial online banking application. Now you can protect your cards instantly directly from your app, in the event

Bank hosts Community Shred Events OCTOBER 2018



Bank distributes \$45,000 in educational grants to 8 local school districts **NOVEMBER 2018** 

they are lost or misplaced. As debit card usage increases, we are always looking for ways to enhance their convenience and now offer customers the optional payment of overdrafts on debit card transactions that may have been previously denied. To take advantage of this service, customers need only complete a simple form either in their online banking account or at any branch.

In order to meet the increasing needs of our business clients, we have designed a complete suite of lending and deposit products to address these evolving needs. Our traditional business accounts and commercial loans have been complemented with an extensive suite of Business Cash Management solutions. We have expanded our Treasury Management staff to better serve our clients and to continually look to offer new services. We ensure that all these services are competitive by implementing the latest technological advances and by installing security updates as soon as they become available. As consumers have become more mobile dependant, so have our business clients. Consequently, we've enhanced our business banking solution to include permitting use of a smartphone app to login and to approve transactions, increasing flexibility and convenience. We are also planning for the launch of a new remote deposit system in the first quarter of 2020. The new system, which will work with all major browsers and operating systems, is equipped with significant enhancements including an updated user interface and improved reporting. Remote Deposit customers using our Business Express online banking solution will have the ability to complete their deposits directly within their online banking session. We are very excited to be able to offer the latest in technology upgrades while utilizing "best-in-class" security solutions for Washington Financial clients.

<image>



Lifestyle members enjoy trip to Phipps Conservatory **DECEMBER 2018** 



**DECEMBER 2018** 

Bank hosts Christmas party with Santa

for local non-profit organizations

# Our Technology

One of the most important issues facing our industry today is maintaining the security of your financial information. You trust us to keep your information secure and we place the highest priority on ensuring we do just that. We take pride in providing industry-leading technologies in this area and employ a team of dedicated experts to ensure we remain at the forefront of this extremely important aspect of our business. Earlier this year, we made a significant investment to install state-of-the-art card readers at all of our ATM machines that are designed to make every type of skimming device obsolete. The technologies used in these devices make it virtually impossible for debit card information to be duplicated and stolen from our ATMs by encrypting the information captured. We continue to monitor this critical component to ensure your personal financial information remains secure.

The technology in the banking industry is continually evolving. As we keep pace with the evolution, we will soon be changing our website and email from a ".com" address to washfin.bank. This change further assures the security of our website as these addresses are only provided once stringent due diligence has been performed to ensure the legitimacy of the request for the domain name. As we move closer to this change, be assured that we will keep you well-informed.





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Online account opening process is enhanced JANUARY 2019



Treasury Services management staff expanded FEBRUARY 2019

# Our Charitable Giving

As a mutual organization, Washington Financial Bank is in a unique position to be able to freely re-invest in the communities it serves. We are proud of our efforts - both in monetary contributions and volunteer time that help our local non-profit organizations and related causes. Our charitable giving program was created to address health and human service needs, community development and educational initiatives. This past year, we were proud partners in the capital campaign of the Washington Health System Foundation, The Presbyterian SeniorCare expansion, local libraries, the Food Bank, Education Partnership and a host of other organizations. The Washington Financial Charitable Foundation is also a lead sponsor of the WCCF Gives match pool which provides significant help to many smaller non-profits in our communities.

One of the factors that make our community unique is the number of local events that bring our neighbors together. Washington Financial Bank is a lead partner in many of these events including the Washington Symphony Orchestra's winter performance, the Canonsburg Old Fashioned Christmas Celebration, the Whiskey Rebellion Festival, July 4th celebrations in both Washington and Canonsburg, South Fayette Light-Up Night, the Pony League World Series and countless dinners and sporting events to benefit charity.

We also have several of our own celebrations which include an essay and coloring contest for local schools to commemorate Flag Day, a Cherrybration

to celebrate George Washington's Birthday and a Santa event which provides gifts for children in need. We continue to seek input from Bank customers for a portion of our giving through our annual Customer Choice campaign which, when coupled with our total giving program, has provided close to \$10 Million in contributions. Because we recognize the importance of education. we have increased the amount of the Washington Financial scholarship to \$5,000 to help students with the ever-increasing costs of post-secondary education. We continue to sponsor the Washington Financial scholars program in seven area school districts and at the LeMovne Center so that students have access to financial literacy programs as they prepare for the work force. As an incentive, the Bank offers those students who successfully complete the course a \$50 deposit to a Washington Financial Bank checking account. We are expanding this initiative to include a component for adult financial literacy as well and expect to launch the adult program in the Fall of 2019.

In addition to our monetary support, Washington Financial Bank employees donate countless hours of time to volunteer on non-profit organization boards, in school activities and at community events. We've partnered with the Education Partnership to fill backpacks for students within the Washington School district and serve as



educational mentors with Junior Achievement. As the needs of our community grow, we continue to provide time and talent to help our neighbors.

As we close the fiscal year and begin a new one, we do so with gratitude for the trust you, your families and friends have placed in us for over 120 years. We look forward to the future with great optimism and excitement as we continue to serve your financial needs and the needs of our communities.

Mary Lyn Drewitz *Chairman*  Brian J. Smith President & CEO

Bank sponsors Washington Symphony Orchestra performance at Trinity High School FEBRUARY 2019



First-time homebuyers program launched MARCH 2019

# CONSOLIDATED CAPITAL REGULATORY COMPLIANCE - 6/30/2019



# TOTAL ASSETS - YEARS ENDED 6/30



The Bank's Foundation supports Washington Health System with a \$100,000 capital campaign pledge for the new OB/GYN unit **APRIL 2019**  T

ATMs equipped with state-of-theart fraud prevention devices **APRIL 2019** 

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	June 30, 2019	June 30, 2018
Assets		
Cash on Hand and in Banks	\$56,814,896	\$24,488,346
Securities - Available for Sale	136,960,980	158,629,681
Securities - Held to Maturity	55,391,248	
Loans		
Office Property & Equipment, Net		11,282,086
FHLB Stock	2,777,300	3,675,000
Other Assets		41,535,123
Total Assets	\$1,162,290,089	\$1,119,376,705

Liabilities & Retained Earnings		
Deposits	\$1,002,002,293	\$971,855,278
Borrowings	O	0
Other Liabilities	11,262,168	
Retained Earnings	149,025,628	137,749,202

Total Liabilities & Retained Earnings.. \$1,162,290,089 ...... \$1,119,376,705

Copies of the annual audited financial statements are available to the public after September 30, 2019, by writing to Administrative Services, Washington Financial Bank, 190 North Main Street, Washington, PA 15301.



Washington Financial Charitable Foundation awards Customer Choice and scholarship grants MAY 2019



Assets total \$1.16 billion at fiscal year-end JUNE 2019

### Directors (Of both WFSB Mutual Holding Company and Washington Financial Bank)

Mary Lyn Drewitz, Chairman	Of Counsel, Goldfarb, Posner, Beck, DeHaven,& Drewitz
D. Jackson Milhollan, Vice Chairman	President/Precision Marshall Steel Co.
Martin P. Beichner, Jr	President/Accutrex Products, Inc.
R. Carlyn Belczyk	Partner/Guthrie, Belczyk & Associates, P.C.
William M. Campbell	
Edward C. Morascyzk, Esq	Senior Partner/Morascyzk, Stopperich & Associates
James R. Proudfit	Vice President/Proudfit Insurance
Brian J. Smith	President/CEO/WFSB Mutual Holding Company & Washington Financial Bank
Telford W. Thomas	Retired President/The Washington Hospital
Louis E. Waller	President/Waller Corporation

# Director Emeritus of Washington Financial Bank

# WFSB Mutual Holding Company Officers (Parent Company of Washington Financial Bank)

Brian J. Smith	President/Chief Executive Officer
John S. Milinovich, CPA	Executive Vice President/Treasurer/Chief Financial Officer
Michael L. Chaido, Esq	Senior Vice President/Chief Operations Officer
Lee D. Truax	Senior Vice President/Chief Risk and Compliance Officer
Harry A. Stiffler, Jr., Esq	Senior Vice President/General Counsel
Suzanne L. Taylor	Senior Vice President/Secretary
Janet L. Brandtonies, CPA	Vice President/Controller

# Washington Settlement Services (Subsidiary of Washington Financial Bank)

## **Washington Financial Bank Officers**

Brian J. Smith ...... President/Chief Executive Officer John S. Milinovich, CPA Executive Vice President/Treasurer/Chief Financial Officer Michael L. Chaido, Esg. ..... Senior Vice President/Chief Operations Officer Edward R. Ermine ...... Senior Vice President/Chief Credit Officer Lee D. Truax ...... Senior Vice President/Chief Risk and Compliance Officer Harry A. Stiffler, Jr., Esg. ...... Senior Vice President/General Counsel Suzanne L. Taylor ...... Senior Vice President/Secretary/Administrative Services Jeanine M. Fallon ...... Senior Vice President/Community Banking Division Delbert O. Hague, Jr. ..... Senior Vice President/Retail Lending Division William J. King, Jr. ..... Senior Vice President/Commercial Banking Manager Robert B. Vettorel ...... Senior Vice President/Wealth Management Division Joseph R. Bartolomeo ......Vice President/Business Banking Officer G. Rvan Bates ...... Vice President/Treasury Services Manager Victor D. Bell ...... Vice President/Wealth Management Janet L. Brandtonies, CPA ...... Vice President/Controller Eric S. Burt ......Vice President/Business Banking Officer Anthony M. Cardone ...... Vice President/Business Banking Officer

Jeffrey A. Francona ...... Vice President/Business Banking Officer Elizabeth I. Guerrieri . Vice President/Marketing and Public Relations Manager William M. Harker ...... Vice President/Group Manager/Commercial Banking Theresa M. Hudson ...... Vice President/Operations Manager Douglas M. Klescich ...... Vice President/Information Security Officer Stephanie T. Leoni ...... Vice President/Compliance & Risk Management Officer James M. Medved ...... Vice President/Business Banking Officer Christopher L. Monaghan ...... Vice President/Credit Department Manager Christopher T. Mowery ...... Vice President/Business Banking Officer Gordon A. Plancon ...... Vice President/BSA/AML Officer Dawn L. Rankin ...... Vice President/Consumer Lending Manager Lori L. Szallar ..... Vice President/Human Resources Manager Carmen A. Trovato ...... Vice President/Business Banking Officer

# **Branch Offices**

**Burgettstown** 

1803 Main Street Burgettstown, PA 15021 724.947.2745

**Tvlerdale** 98 East Wylie Avenue Washington, PA 15301 724.225.9100

Canonsburg

160 East Pike Street Canonsburg, PA 15317 724.745.2417

Valley Brook 430 Valley Brook Road McMurray, PA 15317 724.941.8430

Hickory 220 Main Street Hickory, PA 15340 724.356.2900

Washington 77 South Main Street Washington, PA 15301 724.206.1100

**McMurray** 3616 Washington Road McMurray, PA 15317 724.941.4275

**Washington Crown Center** 1500 West Chestnut Street Washington, PA 15301 724.223.8000

# South Fayette

173 Millers Run Road Bridgeville, PA 15017 412.221.1026

Washington Mall Plaza

255 Murtland Avenue Washington, PA 15301 724.229.7600

# Loan Centers

Latrobe Loan Office 401 Depot Street Latrobe, PA 15650 724.537.6358

**McMurray Loan Office** 3616 Washington Road McMurray, PA 15317 724.942.2301

**North Hills Loan Office** 6200 Brooktree Road Wexford, PA 15090 724.940.4450

# **Remote ATM Locations**

**Courthouse Square** 

**The Washington Hospital** 



190 North Main Street Member Washington, PA 15301 724.222.3120 mywashingtonfinancial.com



